

## Newgen CSR

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## A Unique, Virtual Celebration of India's 73<sup>rd</sup> Independence Day

On 15<sup>th</sup> August, patriotism is in the air. The day is celebrated with great zeal and gusto across the country, with the official celebrations taking place at the Red Fort in New Delhi. The occasion is also celebrated in schools every year, where everyone hoists the tricolour flag, sings the national anthem, and students participate in cultural events.

Amid the school shutdown due to Covid-19, Newgen CSR took an initiative to celebrate the Independence Day virtually. The event was conducted on a digital platform with the NDDP alumni.

The celebration was attended by 67 enthusiastic NDDP alumni. The event commenced with a virtual flag hoisting, followed by the national anthem. The students were active in participation and dressed up as freedom fighters who inspire them the most. The students shared their thoughts about the valiant freedom fighters who fought selflessly and sacrificed their lives to free the country from colonial rule.

The virtual event was packed with fun activities. The NDDP alumni played multiple games, including a housie game that was based on the freedom fighters of India. They also engaged in a nationalism-specific memory game. The students had to remember the important details that they were shown on screen and use their memory to think and act quickly. The games were instrumental in increasing the motivation of the alumni and helped boost their confidence. The event created a positive attitude towards learning for the students by adding a playful element. The students also bonded by dancing on Bollywood songs.

After the fun activities, the event was concluded with a vote of thanks by Newgen CSR head, Ms. Priyadarshini Nigam, who interacted with the girls and brought to light the significance of freedom. She proudly expressed how the country has made progress in all these years and how the road ahead will bring glory and fast-track development with digitally proficient girls from the NDDP family.

The event was a great success and enjoyed immensely by the students. They were happy and did not miss the Independence Day celebrations at school. The Newgen CSR team proved, once again, that the pandemic cannot stop them from making an impact in the world. The NDDP alumni are digitally proficient, which helps them easily join the online sessions held thrice a week.

Gauri Khanna Facilitator - CSR







